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**SqueezePlay**

with Amanda Lang, Kevin O'Leary  
Email: [squeezeplay@bnn.ca](mailto:squeezeplay@bnn.ca)

It's all about money and power and SqueezePlay has lots of both. Watch Amanda Lang, Kevin O'Leary and their guests kick around the day's most explosive stories in business and politics. For straight talk you won't forget, don't miss an episode. We don't call it SqueezePlay for nothing.


**Friday on SqueezePlay**

- 5:20 PM **Pascale Lapointe-Antunes**  
professor  
Brock University  
**Focus:** A new study looks at the link between positive analyst and media coverage with corporate fraud.
- 5:30 PM **Louis Audet**  
president & CEO  
Cogeco Cable  
**Focus:** Profits are up at Cogeco Cable but subscribers are down. Given mature cable markets here in Canada, where can the company look for future growth?
- 5:40 PM **Randall Jones**  
founder  
Worth magazine  
**Focus:** The founder of Worth magazine visits 100 U.S. towns and cities to talk to the richest man in each. So what do they all have in common? BNN talks to the author of "The Richest Man in Town".
- 5:50 PM **Chilwin Cheng**  
co-founder  
FiredWithoutCause.com  
**Focus:** A new website offers a lower-cost legal alternative to appeal a meagre severance package or appeal unjust dismissal.




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